
Firenze, 29-31 ottobre 2008

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Introduction

AIB Conference will be held in Florence from 29th to 31st October at the Palazzo dei Congressi.

In 2008 is expected the publication of the new version of the Italian cataloguing rules "REICA" and of Italian system for subject headings, the translation of ISBD consolidated edition and of Dewey Decimal classification 22. AIB Conference 2008 means to reflect on these library work instruments and on their application through formats, protocols and software management, with particular reference to index SBN2 (our National library system) and to its openness to other systems.

The propagation of documentary resources emphasizes the need of cataloguing mediation as a collection of structured, consistent and reliable information. Technological innovation has made possible to enlarge catalogues goals (from obtaining information to the access of the work) and the possibility of their integration, regardless of location, by the variety of media and document treats and linguistic and cultural particularities of readers.

The library community has responded by drawing up a conceptual innovation model as FRBR and the commitment to the adoption of updates codes accordingly with the expectations of users. Theory processing and the adoption of standards rules must match appropriate and interoperable technological platforms, also with systems outside the world of libraries.

The Congress will discuss the new cataloguing rules and the state of SBN2 in relation to the expected results, according to the view to the European Digital Library and the National Italian Library.

The Congress will host inside Bibliocom, the traditional exhibition of products and services for libraries. For exhibitors who wish to be present at Bibliocom we assure all our availability and collaboration during organizational phase and during the Conference.

FASI, the Organising Secretariat, cooperates in the organisation of the Conference with the National Library Secretariat.

A warm goodbye to everybody and see you soon at the Conference.

President
Prof. Mauro Guerrini

SCIENTIFIC COMMITTEE

Alberto Petrucciani
president

Tommaso Giordano
Mauro Guerrini
Claudio Leombroni
Anna Lucarelli
Rosa Maiello

Giovanna Frigimelica
secretary

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General Information

Conference Venue

Palazzo dei Congressi
P.zza Adua, 1
50123 Florence

How to get the conference venue:

Palazzo dei Congressi is located in the centre of Florence, in front of the exit of *Santa Maria Novella* railway station.

Language

The official language of the conference will be Italian.

Conference website

www.aib.it

Regularly update information will be published on the conference website.

AIB SECRETARY

Italian Library Association

c/o Biblioteca nazionale centrale di Roma
Viale Castro Pretorio 105
Phone. +39.06.4463532
Fax +39.06.4441139
www.aib.it
e-mail: aib@aib.it

ORGANISING SECRETARIAT



FASI SRL

Via R. Venuti, 73
00162 Roma
Phone. +39.0697605610
fax +39.0697605650
www.fasiweb.com
e-mail: aib2008@fasiweb.com

Sponsorship opportunities

All costs are italian VAT 20% excluded

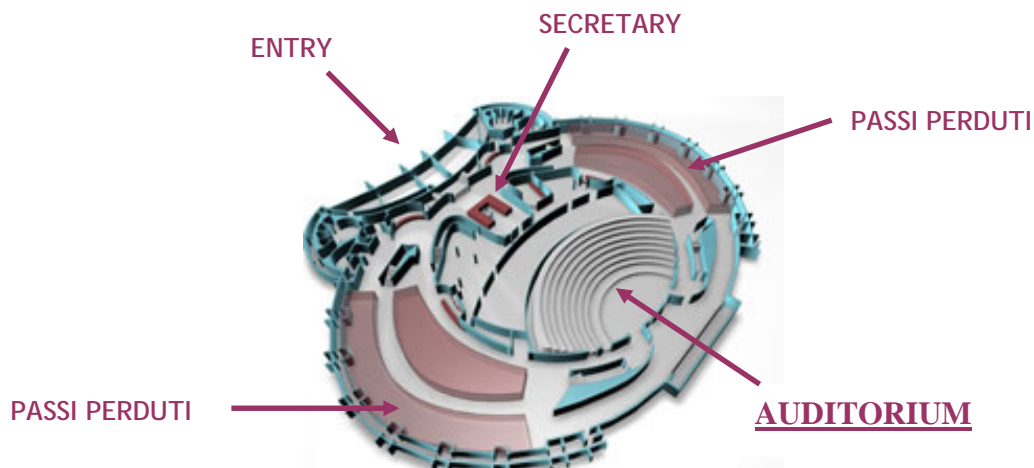
All companies participating with a sponsorship will be introduced in the Congress program with a brief description.

Exhibition Area

The Congress will host inside Bibliocom, the traditional exhibition of products and services for libraries.

During the conference an exhibition area will be set up for companies wishing to present their services and products.

The exhibition area will be located along the two sides named *Passi Perduti*, surrounding the Auditorium.



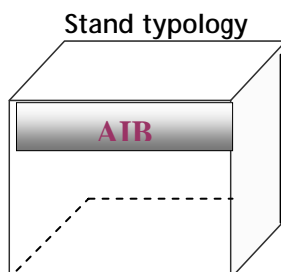
AUDITORIUM



PASSI PERDUTI



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Equipped stand with furniture sqm. 3x2€ 1.500
(minimum stand size able to be reserved)
Any additional sqm. € 250,00

Equipped stand with furniture includes:
Perimetric Panels 100x250, white laminated;
Frontal band with computerized writing;
Electricity: nr. 2 100W spotlighted with clamp and 1 multiple outlet;
Furniture: Fireproof fitted carpet 1 class; 1 desk 120x70; 2 chairs; 1 clothes-stand and nr.1 waste-basket.

Equipped stand without furniture sqm. 3x2€ 1.140
(minimum stand size able to be reserved)
Any additional sqm. € 190,00

Equipped stand with furniture includes:
Perimetric Panels 100x250, white laminated;
Frontal band with computerized writing;
Electricity: nr. 2 100W spotlighted with clamp and 1 multiple outlet.

The Organising Secretariat is at disposal to meet any request for extra services, technical equipments, Internet connection. Upon request the Organising Secretariat will provide all companies with a detailed list concerning rental costs.

The map of the space available will be sent to all companies who will ask for the exhibition space through the enclosed order form.

Registration fee

Exhibitors.....	€ 250
*Guests/Associated within 1 st July 2008.....	€ 95
after 1 st July 2008.....	€ 110

* Exhibitors representing other companies or promoting their image are requested to pay a "Registration Fee" for each represented company /co-exhibitor / guest / associated Company .
For Guest/Associated Companies the fee covers inclusion in the catalogue and in the signals.

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Scientific Session Sponsorship

Sponsorship of the Scientific Program Session (*exclusive for each session*) € 2.000

Sponsorship includes:

Projection of the company logo at the beginning and the end of the parallel session;

Company presentation and promotion its services (for a maximum of 10 minutes, with the possibility of a projection);

Inclusion of the following wording " supported by" on the Final program; acknowledgements and logo on the Final program.

Poster Session Sponsorship

Poster Session Sponsorship *to be quoted*

Company logo will be displayed on poster panels to be affixed in the exhibitor area of the Congress.

Inclusion of the following wording " supported by" on the Final program.

Congress bags insert

Companies will be able to insert technical papers concerning their products in the conference bags. Technical papers will be previously submitted to the Organizing Secretariat approval.

Nr. 1 technical paper€ 800

Nr. 1 catalogue€ 1.200

Gadget.....€ 800

Advertising Exhibition

Companies will be able to insert technical papers concerning their products in proper exhibitors, placed in the conference venue.

Technical papers will be previously submitted to the Organizing Secretariat approval.

Nr. 1 technical paper€ 500

Nr. 1 catalogue.....€ 800

Sponsor logo

Sponsor logo on Badge (*exclusive sponsorship*).....€ 1.000
Company logo on badges of all congress participants

Sponsor logo on the Final Program (*non-exclusive sponsorship*).....€ 1.000
Company logo on IV cover (print run nr. 1.000 copies to be distributed in the conference venue)

Sponsor logo on posters (*non-exclusive sponsorship*).....€ 1.000

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Indoor and outdoor signals (*non-exclusive sponsorship*)€ 2.000
Along all the way of the Congressual Area, both internal and external, will be placed signals.
Company logo will be displayed on signals with the congress graphics.

Sponsor logo on all printed material and signals (*non-exclusive sponsorship*).....€ 2.800

Sponsorship with horizontal signals€ 2.000
Non-slip carpets with advertising message placed in different points of the conference venue.

Projection of the Sponsor logo

Projection of the company logo in Auditorium (*non-exclusive sponsorship*)
at the beginning and the end of the plenary session during the entire time of the Congress€ 1.500

Sequentially projection on the screen of the company logo (*non-exclusive sponsorship*)
In the conference venue € 1.500

Insertion of an advertising page on the Final program

Insertion of an advertising page on the final program

IV cover in 4 colour € 1.350
II o III cover 4 colour.....€ 1.000
½ intermediate page b/w.....€ 500
Full intermediate page b/w.....€ 700

Congressual kit

Meeting bags + block-notes + pens *provided by Sponsor Company (exclusive sponsorship)*€ 1.500
The company will provide nr 1000 meeting bags containing block-notes, personalized pens with company logo and logo and title of the Congress.

Meeting bags + block notes + pens *provided by Organising Secretariat (exclusive sponsorship)* ...€ 4.000
Meeting bags containing scientific material of the Congress will be distributed to all participants.
The title of the congress and the company logo will be reproduced on the bag.
The sponsorship includes all costs for the production of bags and all costs for silk screen printing.

Meeting bags provided *by Sponsor Company (exclusive sponsorship)*.....€ 1.000
The company will provide nr 1000 meeting bags containing block-notes, personalized pens with company logo and logo and title of the Congress.

Meeting bag provided *by Organising Secretariat (exclusive sponsorship)*.....€ 3.000
The company will provide nr 1000 meeting bags containing block-notes, personalized pens with company logo and logo and title of the Congress.

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Block-notes + pens (exclusive sponsorship).....€ 500
The company will provide nr 1000 meeting bags containing block-notes, personalized pens with company logo and logo and title of the Congress.

Badge-laces (exclusive sponsorship).....€ 800
The company will provide nr 1000 badge-laces with company logo and logo and title of the Congress

Sponsorship gadget with company logo to be distributed to all participants to be quoted
Contribution will be defined with the sponsor according to the gadgets required (proposal gadgets: rubbers, mobile folders, mouse mate, etc.)

The Congressual kit will be submitted for the approval of the Organizing Secretariat.

Internet point

Internet Point.....€ 1.500
In the exhibition area Sponsor Company will be allowed to set up a sponsored internet point. Company logo will be displayed on computer desktop and on panels. The sponsorship will be shown on Final Program.

Contribution includes:

- Set up of the exhibition area
- Supply for computers
- Production of panels.

Welcome Cocktail

Welcome Cocktail Sponsorship (exclusive sponsorship)€ 2.000

Contribute to Welcome Cocktail with share (non-exclusive sponsorship)€ 500
the Organizing Secretariat reserves the right to cancel the contribution if the minimum number of contributions, necessary for the sponsorship, should not be reached.

Company logo will be displayed on Final Program of the Congress and on small flags placed on tables.

Corporate Meeting and/or Seminar

Half Day€ 600
Full Day.....€ 800

Contribution includes:

- room rental
- technical equipments: screen and video projector
- inclusion of the corporate meeting program on the scientific program.

Meeting rooms have a capacity from 20 to 70 pax and they are subject to availability. Rooms will be granted according to the timetable of Congress program. The Organizing Secretariat is at exhibitors disposal to meet possible requests for any additional equipment.

Sponsorship Categories

Platinum sponsor	€ 6.500
<ul style="list-style-type: none">- Stand (sqm. 6x2)- Corporate meeting - half day- Insertion of an advertising page on the Final program (back cover in 4 colours)- Congress bag insert (catalogue)- Projection of the company logo in Auditorium- Free registration for exhibitor and guest- Nr. 5 pass for exhibitor staff- Nr.10 free registration at disposal of exhibitor	
Gold sponsor	€ 4.500
<ul style="list-style-type: none">- Stand (sqm. 3x2)- Corporate meeting - half day- Congress bag insert (nr.1 technical paper)- Sponsor logo on posters and signals <i>OR</i> supply for congressual kit (bag, block-notes and pens - provided by sponsor company) and Sponsor logo on the Final program- Free registration for exhibitor- Nr. 2 pass for exhibitor staff- Nr. 5 free registration at disposal of the exhibitor	
Silver sponsor	€ 3.000
<ul style="list-style-type: none">- Stand (sqm. 3x2)- Congress bag insert (technical paper)- Sponsor logo on the Final program- Free registration for exhibitor- Nr. 2 pass for exhibitor staff	

Special requests:

The Organising Secretariat is at disposal to create personalized "sponsor packages" or evaluate with you other types of sponsorship.

Contacts

Secretariat Organising

FASI Srl

Via R. Venuti, 73 - 00162 Roma
Phone +39.06.97605610
Fax +39.06.97605650
Email: info@fasweb.com
www.fasiweb.com

Congress Division Director

Annarita Pazzaglini

FASI Srl
Phone +39.06.97605618
Fax +39.06.97605650
Email: a.pazzaglini@fasiweb.com

Logistic

Nicole Gelfusa

FASI Srl
Phone +39.6.97605616
Fax +39.6.97605650
Email: n.gelfusa@fasiweb.com

Sponsorship

Paola Marozzi

FASI Srl
Tel +39.06.97605615
Fax +39.06.97605650
Email: p.marozzi@fasiweb.com

Grafic studio

Alessandro Novellino

FASI Srl
Phone +39.06.97605623
Fax +39.06.97605650
Email: grafica@fasiweb.com

SECRETARY AIB

Italian Library Association

Giovanna Frigimelica

Biblioteca nazionale centrale di Roma
Viale Castro Pretorio 105
Phone +39.06.4463532
Fax +39.06.4441139
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e-mail: bibliocom@aib.it