



## 54° National Congress AIB Florence, November 6-8, 2007



# SPONSOR PROSPECTUS





# 54° National Congress AIB Florence, November 6-8, 2007



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# GENERAL INFORMATIONS

### Organizing Secretariat

FASI Srl

Via R. Venuti, 73 – 00162 Roma

Tel. 06 / 97605610 - Fax 06 / 97605650

[www.fasiweb.com](http://www.fasiweb.com)

[aib2007@fasiweb.com](mailto:aib2007@fasiweb.com)



### Congress Venue

Palazzo dei Congressi

P.zza Adua, 1

50123 Firenze



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### Procedures for sponsorship request

#### EXHIBITION AREA AND TYPES OF SPONSORSHIP :

All companies which are interested in sponsoring the congress and/or in exhibition spaces, please contact:

**Annarita Pazzaglini**

FASI Srl

Tel. 06.97605610

Fax 06.97605650

email: [aib2007@fasiweb.com](mailto:aib2007@fasiweb.com)

**All costs listed in this form do not include 20% italian value added tax (VAT)**



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# EXHIBITION AREA





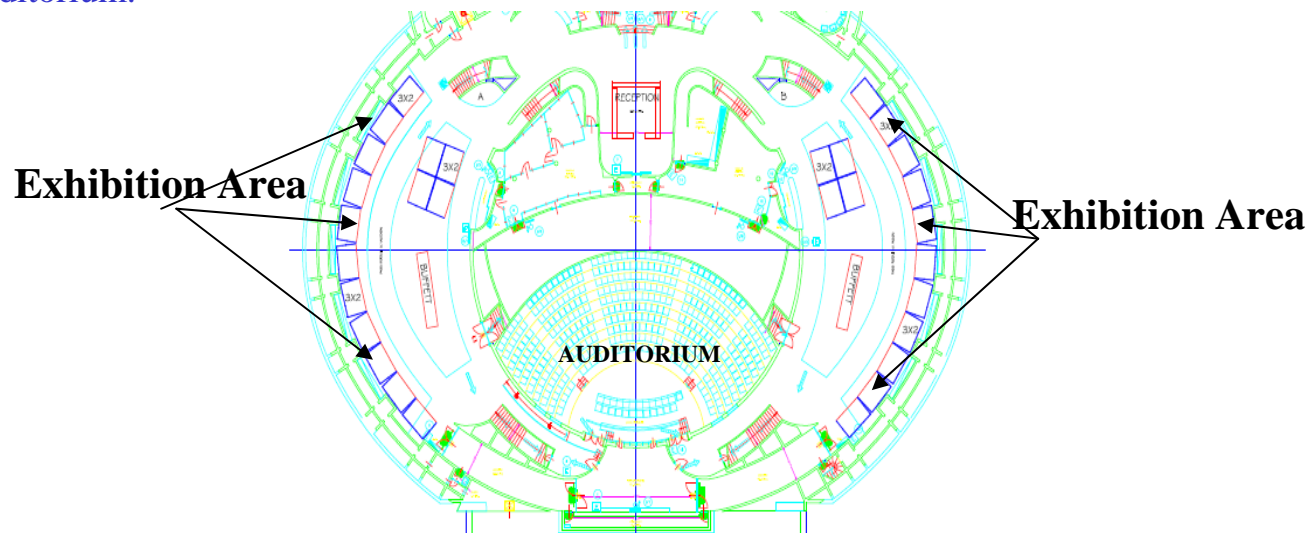
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### EXHIBITION AREA

During the Congress, an exhibition area will be set up for companies wishing to present their products and services.

The exhibition area will be located along the two sides named “Passi Perduti”, which surround the auditorium.



All spaces will be assigned according to the order of request by Companies.





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### Stands:

#### Equipped stand with furniture:

##### Inside:

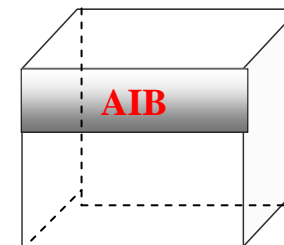
Perimetric Panels 100x250, white laminated

Front Band, computerized sign

Electrical system with 2 spots x 100 watt, 1 multiple outlet

Fireproof fitted carpet 1 class

Furniture: 1 writing desk 120x70; 3 chairs; 1 clothes-stand, 1 wastepaper basket



#### Equipped stand without furniture:

##### Inside:

Perimetric Panels 100x250, white laminated

Front Band, computerized sign

Electrical system made by 2 spots x 100 watt e 1 multiple outlet

*All the exhibitors will be allowed to take for rent additional furniture, technical equipment, Internet connection into the stand.*

*The organizing secretary will provide all companies with a detailed list concerning costs for rent.*

*Please contact the Organizing Secretary also for additional services: Porterage Service, Hostess english speaking Service, Cleaning Service, etc.*





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### Costs

The size of the exhibition space should be at least: mt 3x2

Stand	For 1 square meter
Equipped with furniture	€ 250,00 + IVA 20%
Equipped without furniture	€ 190,00 + IVA 20%

### Registration fees

**SPONSORS/EXHIBITORS**

€250,00 + IVA 20%

**GUESTS/ASSOCIATED**

not later than 31 July : €95,00 + 20% VAT

after 31 July : €110,00 + 20% VAT





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# Sponsor

# Opportunities





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### COMPANY MEETING AND/OR SEMINARS

#### *CONTRIBUTION FOR COMPANY MEETING:*

- Renting of room
- Basic technical equipment (screen, amplifying system, video projector, pc )
- Technical assistance
  - for half day                    €600,00 + 20% VAT
  - for full day                    €800,00 + 20% VAT

Capacity of rooms: 50/70 pax.

*Rooms will be available according to the timetable of the congressual works.*



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### Contribution for congressal printed materials.

#### ADDITION SPONSOR COMPANY LOGO

The Sponsor Company logo will be reproduced, in his authentic colour, on the Congressal printed materials for the following costs:

##### FINAL PROGRAM

Sponsor Company logo IV back cover (Print run nr. 1000 programs – at least 2 companies)

€1.000,00 + 20% VAT

*The Final Program will be distributed on site during the Congress and it will published on AIB Official web site.*

##### PLAYBILL

Sponsor Company Logo on the playbill

€1.000,00 + 20% VAT

Playbill will be posted up to all the italian Libraries, Institutions and Universities.

##### INTERNAL AND EXTERNAL SYSTEM OF SIGNS:

Along all the way of the Congressal Area, both internal and external, there will be signals.

The logo of the Sponsor Company will be showed on the signals, with the graphic of the Congress.

€2.000,00 + 20% VAT

##### ADDITION OF LOGO OVER ALL PRINTED MATERIALS

##### POSTER DESIGNING:

€2.800,00 +20% VAT





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### ADVERTISING PAGE SPONSOR COMPANY

The advertising page of the Sponsor Company could be inserted, in his authentic colours, on the printed materials of the Congress. This service has the following costs:

#### FINAL PROGRAMM (Print run nr.. 1000 copies)

*The final programm will be handed out during the congress and it will be published on the official AIB's web site.*

IV cover in 4 colours	€1.350,00 + 20% VAT
II o III in 4 colours	€1.000,00 + 20% VAT
½ intermediate page b/w	€ 475,00 + 20% VAT
intermediate page b/n	€ 680,00 + 20% VAT





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### INTERNET POINT

In the Exhibition Area, Sponsor Companies will be allowed to set up a sponsored Internet Point. The Sponsor Company Logo will be applied on the desktop of the Pc, on the panels, on the mouse pad.

The Sponsorship will be also shown on the Final Programme

The contribution includes: the sponsorship, the area, the providing of the Pc, the production of three panels.

€1.500,00 + 20% VAT



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### Sponsorship Opportunities

#### COMPLETE CONGRESSUAL KIT (BAG, BLOCK NOTES, PEN)

##### If directly provided by the sponsoring Company

The Sponsor Company is required to provide nr.1000 congressual bags with block-note and pens, with his own logo and the title and logo of the Congress printed on.

The Congressual kit will be submitted to the Organizing Secretary approval.

nr. 1000 congressual Kits + €1.500,00 + 20% VAT

##### If provided by the Organizing Secretary

Bags with the scientific material of the Congress will be given to all participants. The title of the Congress and the logo of the sponsor company will be reported on the bag.

The sponsorship includes all costs for the production of the bags and all costs for silk screen printing; further, sponsorship includes all costs for the production of block-notes and pens.

nr. 1000 kit congressuali € 3.000,00 + 20% VAT





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### Sponsorship opportunities

#### CONGRESSUAL KIT

##### Bags

###### **If provided by the Sponsor Company**

The company will provide nr. 1000 congressual bags with company logo, and with logo and title of the Congress.

The congressual kit will be submitted to the Organizing Secretary approval.

for nr. 1000 Congressual Kits + €1.500,00 + 20% VAT

###### **If provided by the Organizing Secretary**

Bags with the scientific material of the Congress will be given to all participants. The title of the Congress and the logo of the sponsor company will be reported on the bag.

The sponsorship includes all costs for the production of the bags and all costs for the silk screen printing; further, sponsorship include all costs for the production of block-notes and pens.

for nr. 1000 Congressual Kits € 3.000,00 + IVA 20%

##### **Block-Notes and Pens (provided by the Sponsor Company)**

Sponsor Company is required to provide nr. 1000 block-Notes and pens with his own logo; Sponsor Company should also report the title and the logo of the Congress. The congressual kit will be submitted for the approval of the Organizing Secretary

for nr. 1000 Congressual Kits+ €1.000,00 + VAT 20%





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### Sponsorship opportunities

#### CONGRESSUAL BADGES:

**If provided by the Sponsor Company:**

**(laces + transparent plastic covers)**

The Sponsor Company will provide 1500 laces + transparent plastic covers; everything will be customized with the company logotype.

The lace will be submitted for the Organizing Secretary approval.

The print of the paperboard and the provision of the transparent plastic covers will be arranged by the Organizing Secretary

Provision of 1500 laces + transparent plastic covers

€1.000,00 + 20% VAT

**If provided by the Organizing Secretary (laces + transparent plastic covers)**

All participants of the Congress will get a badge to put on for the identification. Laces in textile will be produced, ( 1 cm width), + transparent plastic covers, with the badge inside. The Company logo will be printed on the badge and on the lace.

The cost of the sponsorship includes the printing of the badges, the transparent plastic covers, the laces with silk-screen printing.

1500 badges with laces and transparent plastic covers €2.800,00 + 20% VAT





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### Sponsorship opportunities

#### INCLUDING MATERIALS IN THE CONGRESS BAG

Companies will be allowed to include in the Congress bag a Technical Card concerning their products.  
Technical Cards will be submitted for Organizing Secretary's approval.

for nr. 1 technical card	€ 800,00 + IVA 20%
including catalogue	€1.200,00 + IVA 20%
including gadget	€ 800,00 + IVA 20%



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### Sponsorship opportunities

#### WELCOME COCKTAIL

The Sponsor logotype will be printed on the invitations that all participants will get at the moment of registration.

The Sponsor logotype will be also reproduced on the Final Program of the Congress.

The Contribution includes an amount for the coverage of the catering costs.

€2.000,00 + 20% VAT





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### Sponsorship Opportunities

#### PLATINUM SPONSOR

- Sponsor Meeting (half day)
- Exhibition area (12 mq)
- Congress bag insert (catalogue) *or* advertising in the final programme (back cover in 4 colours)
- Sponsor logotype printed on all advertising and printing materials
- Free registration fees for Stand Guests
- Nr. 5 free pass for staff exhibitors

€6.500,00 + 20% VAT





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### Sponsorship opportunities

#### GOLD SPONSOR

- Sponsor meeting (half day)
- Exhibition area (6 mq)
- Congress bag insert (nr. 1 technical card)
- Apposizione logo su tutto il materiale tipografico e cartellonistica  
*OR* supply congress bags (block notes and pens included)
- Free registration fee for exhibitor and guest
- Nr. 5 free pass for staff exhibiting

€4.500,00 + IVA 20%





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### Sponsorship opportunities

#### SILVER SPONSOR

- Exhibition area (6 mq)
- Congress bag insert (nr. 1 technical card)
- Free registration fee for exhibitor e nr. 2 free pass for staff exhibiting
- Sponsor Company logo IV back cover €3.000,00 + IVA 20%

#### **OTHER SPONSORSHIP OPPORTUNITIES**

The Organizing Secretary is at your disposal for discussing about other sponsorship opportunities

