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INTRODUCTION

Freedom and knowledge are fundamental, non-negotiable rights in any modern democracy. "The World's Most Beautiful Constitution", as Italy's founding document has been called, devotes a number of articles to these rights, assigning to the Italian Republic the task of eliminating whatever economic or social obstacles stand in the way of full participation in the life of the community on the part of all its members. Numerous international and European documents point to the key role of libraries in the achievement of such objectives. However, a closer look at actual conditions and events, at the legal instruments and technological tools for obtaining access to knowledge, including freedom of expression, brings to light a conflicting situation: pervasive control of the means of communication; the rise of private monopolies in the content and services markets; reduced investments, in terms of both funding and political commitment, involving libraries as well as public institutes engaged in educational activities, research and cultural pursuits in general.

In the face of this situation, libraries and their professional associations are reacting, coming up with and supporting innovative strategies for promoting culture, expanding information skills, spreading scientific information and backing the use of documentation from public sources, together with the development of accessible technology. The library can serve as a custodian of future memory, a defender of democracy, a conduit of culture and an arbiter, restoring the balance of the information market. It can be both a niche resource and a community forum. In an age of globalisation and digital convergence, the identity of the library is being reshaped through international contacts and discussions between the leaders and professionals, both old and new, of the "knowledge industry".

The 56th AIB Congress, organised around four plenary sessions, shall focus on the above discussion points, together with a number of case histories. At the conclusion of the Congress, on the evening of November 5th, two seminars will take a further, in-depth look at the topics of reading in infancy and open access to scientific communications, under the respective sponsorship of the "Nati per Leggere" ("Born to Read") association and the AIB-CNUR (National Commission of University and Research Libraries).

President
Prof. Mauro Guerrini

SCIENTIFIC COMMITTEE

Rosa Maiello
president

Cecilia Cognigni
Mauro Guerrini
Francesco Langella
Claudio Leombroni
Andrea Marchitelli
Stefano Parise
Serena Sangiorgi

Giovanna Frigimelica
secretary

56°

CONGRESSO NAZIONALE AIB

Firenze, Palazzo dei Congressi
3-5 novembre 2010

GENERAL INFORMATION

CONFERENCE VENUE

Palazzo dei Congressi
P.zza Adua, 1
50123 Florence

HOW TO GET THE CONFERENCE VENUE

Palazzo dei Congressi is located in the centre of Florence, in front of the exit of *Santa Maria Novella* railway station

LANGUAGE

The official language of the conference will be Italian.

CONFERENCE WEBSITE

www.aib.it

Regularly update information will be published on the conference website.

AIB SECRETARY

Italian Library Association

c/o Biblioteca nazionale centrale di Roma
Viale Castro Pretorio 105
Phone +39.06.4463532
Fax +39.06.4441139
www.aib.it
e-mail: bibliocom@aib.it

ORGANISING SECRETARIAT

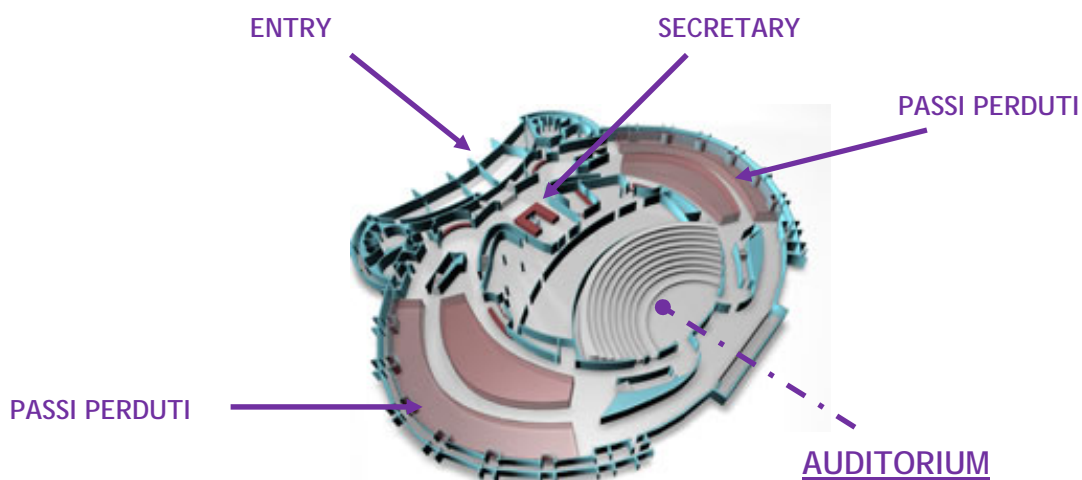


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e-mail: aib2010@fasiweb.com

CONGRESS SITE AND EXHIBITION AREA

The Congress will host inside Bibliocom, the traditional exhibition of products and services for libraries. During the conference an exhibition area will be set up for companies wishing to present their services and products. The exhibition area will be located along the two sides named *Passi Perduti*, surrounding the Auditorium.



AUDITORIUM



PASSI PERDUTI

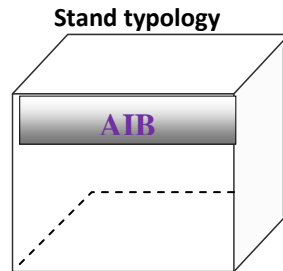


SPONSORSHIP PACKAGE

All costs are Italian VAT 20% excluded

All companies participating with a sponsorship will be introduced in the Congress program with a brief description.

➤ STAND



- ❖ **Equipped stand with furniture sqm mt. 3x2 - € 1.590,00 (minimum stand size able to be reserved)**
Any additional smq. € 265,00
 Equipped stand with furniture **includes:**
 Perimetric Panels 100x250, white laminated;
 Frontal band with computerized writing;
 Electricity: nr. 2 100W spotlighted with clamp and 1 multiple outlet;
 Furniture: Fireproof fitted carpet 1 class; 1 desk 120x70; 2 chairs; 1 clothes-stand and nr.1 waste-basket

- ❖ **Equipped stand without furniture sqm. 3x2 - € 1.260,00 (minimum stand size able to be reserved)**
Any additional smq. € 210,00
 Equipped stand without furniture **includes:**
 Perimetric Panels 100x250, white laminated;
 Frontal band with computerized writing;
 Electricity: nr. 2 100W spotlighted with clamp and 1 multiple outlet.

The Organising Secretariat is at disposal to meet any request for extra services, technical equipments, Internet connection. Upon request the Organising Secretariat will provide all companies with a detailed list concerning rental costs.

The map of the space available will be sent to all companies who will ask for the exhibition space through the enclosed order form. Registration fee is obligatory for all exhibitors and Guest/Associated.

REGISTRATION FEE

Exhibitors	€ 250,00
*Guest/Associated	
within 1 st July.....	€ 100,00
after 1 st July.....	€ 120,00

* Exhibitors representing other companies or promoting their image are requested to pay a "Registration Fee" for each represented company /co-exhibitor / guest / associated Company .
 For Guest/Associated Companies the fee covers inclusion in the catalogue and in the signals.



CORPORATE MEETING AND /OR SEMINAR

<p>Meeting rooms have a capacity from 20 to 70 pax and they are subject to availability. Rooms will be granted according to the timetable of Congress program. The Organizing Secretariat is at exhibitors disposal to meet possible requests for any additional equipment.</p> <p><u>Contribution includes:</u></p> <ul style="list-style-type: none"> - room rental - technical equipments: screen and video projector - inclusion of the corporate meeting program on the scientific program. 		
	Half Day	€ 650,00
	Full Day	€ 850,00



SCIENTIFIC SESSION SPONSORSHIP

<p>Sponsorship of the Scientific Program Session</p> <p><u>Sponsorship includes:</u></p> <ul style="list-style-type: none"> - Projection of the company logo at the beginning and the end of the parallel session; - Company presentation and promotion its services (for a maximum of 10 minutes, with the possibility of a projection) - Inclusion of the following wording "supported by" on the Final program; acknowledgements and logo on the Final program. 		
	<i>exclusive for each session</i>	€ 2.000,00



CONGRESS BAGS INSERT

<p>Companies will be able to insert technical papers concerning their products in the conference bags. Technical papers will be previously submitted to the Organizing Secretariat approval.</p>		
	Nr. 1 Depliant	€ 850,00
	Nr. 1 Catalogue	€ 1.300,00
	Nr. 1 Gadget	€ 850,00



ADVERTISING EXHIBITION

Companies will be able to insert technical papers concerning their products in proper exhibitors, placed in the conference venue. Technical papers will be previously submitted to the Organizing Secretariat approval.	
	N. 1 Depliant € 550,00
	N. 1 Catalogue € 850,00



PROJECTON OF THE SPONSOR LOGO

Projection of the company logo in Auditorium (<i>non-exclusive sponsorship</i>) at the beginning and the end of the plenary session during the entire time of the Congress	€ 1.600,00
Sequentially projection on the screen of the company logo (<i>non-exclusive sponsorship</i>) in the conference venue	€ 1.600,00



SPONSOR LOGO

Sponsor logo on Badge (<i>exclusive sponsorship</i>) Company logo on badges of all congress participants	€ 1.100,00
Sponsor logo on the Final Program (<i>non-exclusive sponsorship</i>) Company logo on IV cover (print run nr. 1.000 copies to be distributed in conference venue)	€ 1.100,00
Sponsor logo on posters (<i>non-exclusive sponsorship</i>)	€ 1.100,00
Indoor and outdoor signals (<i>non-exclusive sponsorship</i>) Along all the way of the Congressual Area, both internal and external, will be placed signals. Company logo will be displayed on signals with the congress graphics.	€ 2.150,00
Sponsor logo on all printed material and signals (<i>non-exclusive sponsorship</i>)	€ 2.800,00

➤ INSERTION OF AN ADEVRTISING PAGE ON THE FINAL PROGRAM

Insertion of an advertising page on the final program	
IV cover in 4 colour	€ 1.400,00
II or III cover 4 color	€ 1.100,00
½ intermediate page b/w	€ 500,00
Full intermediate page b/n	€ 700,00



CONGRESSUAL KIT

<p>Meeting bags + block-notes + pens <i>provided by Sponsor Company (exclusive sponsorship)</i> The company will provide nr 1000 meeting bags containing block-notes, personalized pens with company logo and logo and title of the Congress</p>	€ 1.600,00
<p>Meeting bags + block notes + pens <i>provided by Organising Secretariat (exclusive sponsorship)</i> Meeting bags containing scientific material of the Congress will be distributed to all participants. The title of the congress and the company logo will be reproduced on the bag. The sponsorship includes all costs for the production of bags and all costs for silk screen printing.</p>	€ 4.000,00
<p>Meeting bags <i>provided by Sponsor Company (exclusive sponsorship)</i> The company will provide nr 1000 meeting bags containing block-notes, personalized pens with company logo and logo and title of the Congress.</p>	€ 1.100,00
<p>Meeting bags <i>provided by Organising Secretariat (exclusive sponsorship)</i> The company will provide nr 1000 meeting bags containing block-notes, personalized pens with company logo and logo and title of the Congress</p>	€ 3.000,00
<p>Block-notes + pens <i>(exclusive sponsorship)</i> The company will provide nr 1000 block-notes and personalized pens with company logo and logo and title of the Congress.</p>	€ 600,00
<p>Badge-laces <i>(exclusive sponsorship)</i> The company will provide nr 1000 badge-laces with company logo and logo and title of the Congress</p>	€ 900,00

The Congressual kit will be submitted for the approval of the Organizing Secretariat.



WELCOME COCKTAIL

Welcome Cocktail Sponsorship (<i>exclusive sponsorship</i>)	€ 2.000,00
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Company logo will be displayed on Final Program of the Congress and on small flags placed on tables.



SPONSORSHIP CATEGORIES

<p><u>Platinum sponsor</u></p> <ul style="list-style-type: none"> - Stand (sqm. 6x2) - Corporate meeting – half day - Insertion of an advertising page on the Final program - Congress bag insert (catalogue) - Projection of the company logo in Auditorium - Free registration for exhibitor and guest - Nr. 5 pass for exhibitor staff - Nr.10 free congress registration at disposal of exhibitor 	€ 6.800,00
<p><u>Gold sponsor</u></p> <ul style="list-style-type: none"> - Stand (sqm. 3x2) - Corporate meeting – half day - Congress bag insert (nr.1 depliant) - Sponsor logo on posters and signals OR supply for congress kit (bag, block-notes and pens – provided by sponsor company) and Sponsor logo on the Final program - Free registration for exhibitor - Nr. 2 pass for exhibitor staff - Nr. 5 free congress registration at disposal of the exhibitor 	€ 4.700,00
<p><u>Silver sponsor</u></p> <ul style="list-style-type: none"> - Stand (sqm. 3x2) - Congress bag insert (depliant) - Sponsor logo on the Final program - Free registration for exhibitor - Nr. 2 pass for exhibitor staff 	€ 3.200,00

Special requests:

The Organising Secretariat is at disposal to create personalized "sponsor packages" or evaluate with you other types of sponsorship.

SPONSORSHIP ORDER FORM CORPORATE MEETING AND/OR SEMINAR

This form should be sent to the Organising Secretariat
FASI Srl by fax. +39 06 97605650

All requests will be accepted in chronological arrival order. Once a Sponsorship Order Form is received, a contract will be sent to you for completion. Terms and conditions for sponsorship will be included in the sponsorship agreement.

Company

Address

Country Code, Postcode, City

Phone..... Fax

Reference person.....

Mail..... Homepage

VAT number

Please indicate your sponsorship choice:

Half Day € 650,00+ VAT 20%

Full day € 850,00+ VAT 20%

Please sign the title of the meeting, date, time and attach the preliminary programme:

Title

date..... time

The requests shall be evaluated by the Scientific Commission, which, to the extent the Congress's scientific schedule permits, will do everything possible to accommodate the date and time requested.

Date.....

Sign

SPONSORSHIP ORDER FORM EXHIBITION SPACE

This form should be sent to the Organising Secretariat
FASI Srl by fax. +39 06 97605650

All requests will be accepted in chronological arrival order. Once a Sponsorship Order Form is received, a contract will be sent to you for completion. Terms and conditions for sponsorship will be included in the sponsorship agreement.

Company

Address

Country Code, Postcode, City

Phone..... Fax

Reference person.....

Mail..... Homepage

VAT number

Please indicate your sponsorship choice:

Equipped stand with furniture sqm3X2 (*minimum stand size able to be reserved*) - € 1.590,00/sqm + VAT 20%

Any additional sqm (€ 265/sqm) = sqm_____

Equipped stand without furniture sqm. 3X2 (*minimum stand size able to be reserved*) - € 1.260,00 + VAT 20%

Any additional sqm (€ 210/sqm) = sqm_____

Short name for fascia panel inscription (up to 18 characters):

Registration fee (obligatory for all exhibitors and Guest/Associated).

Sponsor /Exhibitor..... € 250,00

Guests/Associated within 1st July 2010..... € 100,00

Guests/Associated after 1st July 2010..... € 120,00

Date.....

Sign

SPONSORSHIP ORDER FORM

SPONSORSHIP OPPORTUNITIES

This form should be sent to the Organising Secretariat
FASI Srl by fax. +39 06 97605650

All requests will be accepted in chronological arrival order. Once a Sponsorship Order Form is received, a contract will be sent to you for completion. Terms and conditions for sponsorship will be included in the sponsorship agreement.

Company

Address

Country Code, Postcode, City

Phone..... Fax.....

Reference person.....

Mail..... Homepage.....

VAT number

Please indicate your sponsorship choice:

SPONSORSHIP OPPORTUNITIES	COSTO	✓
Scientific Session Sponsorship (to agree with Scientific Committee)	€ 2.000,00	
Congress bags insert - NR. 1 depliant	€ 850,00	
Congress bags insert - NR. 1 catalogue	€ 1.300,00	
Congress bags insert - NR. 1 gadget	€ 850,00	
Advertising Exhibition - NR. 1 depliant	€ 550,00	
Advertising Exhibition - NR. 1 catalogue	€ 850,00	
Projection of the company logo in Auditorium (non- exclusive sponsorship)	€ 1.600,00	
Sequentially projection on the screen of the company logo in the conference venue (non- exclusive sponsorship)	€ 1.600,00	
Sponsor logo on Badge (exclusive sponsorship)	€ 1.100,00	
Sponsor logo on Final Program (non- exclusive sponsorship)	€ 1.100,00	
Sponsor logo on posters (non- exclusive sponsorship)	€ 1.100,00	
Sponsor logo on indoor and outdoor signals (non- exclusive sponsorship)	€ 2.150,00	

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Firenze, Palazzo dei Congressi
3-5 novembre 2010

SPONSORSHIP OPPORTUNITIES	COSTO	✓
Sponsor logo on all printed material and signals (<i>non-exclusive sponsorship</i>)	€ 2.800,00	
Insertion of an advertising page on the Final program IV cover in 4 colour	€ 1.400,00	
Insertion of an advertising page on the Final program II o III cover in 4 colour	€ 1.100,00	
Insertion of an advertising page on the Final program ½ intermediate page b/w	€ 500,00	
Insertion of an advertising page on the Final program Full intermediate page b/w	€ 700,00	
Meeting bags + block-notes + pens provided by Sponsor Company (nr.1000) <i>exclusive sponsorship</i>	€ 1.600,00	
Meeting bags + block-notes + pens provided by Organising Secretariat (nr. 1000) <i>exclusive sponsorship</i>	€ 4.000,00	
Meeting bags provided directly by Sponsor Company (nr. 1000) <i>exclusive sponsorship</i>	€ 1.100,00	
Meeting bags provided by Organising Secretariat (nr. 1000) <i>exclusive sponsorship</i>	€ 3.000,00	
Congressual Kit - block-notes and pens provided by Sponsor Company <i>exclusive sponsorship</i>	€ 600,00	
Badge-laces provided by Sponsor Company	€ 900,00	
Welcome Cocktail (<i>exclusive sponsorship</i>)	€ 2.000,00	
Sponsorship Categories PLATINUM SPONSOR	€ 6.800,00	
Sponsorship Categories GOLD SPONSOR	€ 4.700,00	
Sponsorship Categories SILVER SPONSOR	€ 3.200,00	

Total Sponsorship, italian VAT not included	€ _____
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Date _____

(Stamp and Signature)

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CONGRESSO NAZIONALE AIB

Firenze, Palazzo dei Congressi
3-5 novembre 2010

CONTACTS

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