

SPONSOR PROSPECTUS

SUMMARY

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INTRODUCTION

The spread of devices that allow the reading of books in digital format, the appearance of new technologies that will enable a more ergonomic reading on screen and enhanced features unthinkable in the analog world, the development, also in Italy, of a digital publishing offer no longer addressed only to an audience of "strong" readers or niches of professionals but also to a wide audience: all these elements introduce us more and more in an era of great transformations in the ways of access to recorded speech, in reading habits and in the dynamics of access to information.

This development will have, in time not easily guessed, a strong impact on libraries services and - as many think - on their role as upholders of memory, access to knowledge and results of scientific research, promoters of reading and lifelong learning, to the point that it's hard to think that they can continue to play in the future the tasks for which they were established, without reinventing deeply its services.

The Digital also creates huge problems on copyright, whose legal system is totally inadequate to ensure a fair balancing of the rights of copyright holders and those of users. The market, both professional-scientific publications and consumer, is oriented to forms of access providing the sale of licenses, not of copies of which the user has the property, thus circumventing the possibility that cultural institutions can benefit from specific exceptions.

Finally, these transformations take place against a backdrop of heavy economic crisis that is accelerating a trend already underway, according to which the State tends to gradually disengage from finance to culture (and beyond), throwing in a heavy crisis the future of libraries and other cultural institutions. This is not an exclusive of Italy, but our Country is more affected because of the historical failures and delays that plague the library sector.

The 57th Congress of AIB wants to take stock of current situation through a reflection that touches the highlights of this scenario.

SCIENTIFIC COMMITTEE

Piero Cavaleri
Flavia Cristiano
Antonella De Robbio
Anna Galluzzi
Virginia Gentilini
Andrea Marchitelli
Stefano Parise
Giovanna Frigimelica (secretary)

GENERAL INFORMATION

CONFERENCE VENUE

Complesso Monumentale S. Michele a Ripa
Via di San Michele, 18
00153 Roma

HOW TO GET THE CONFERENCE VENUE

Complesso Monumentale San Michele a Ripa is located in the center of Rome, Trastevere district.
Can be reached easily using public transport. The Zone is a limited traffic area (ZTL) and is closed to cars from 6.30 a.m to 10.00 pm

TRAMBUS

course: 280, 23 (Lungotevere)
course: 75, 44 (Porta Portese)
course: 8, H, 780 (Viale Trastevere)

METRO B - stop Piramide (1000 m)

TRAIN

Trastevere station (1500 m)

LANGUAGE

The official language of the conference will be Italian.



S. Michele a Ripa

CONFERENCE WEBSITE

www.aib.it

Regularly update information will be published on the conference website.

AIB SECRETARY

Italian Library association

c/o Biblioteca nazionale centrale di Roma
Viale Castro Pretorio 105
Phone +39.06.4463532
Fax +39.06.4441139
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ORGANISING SECRETARIAT



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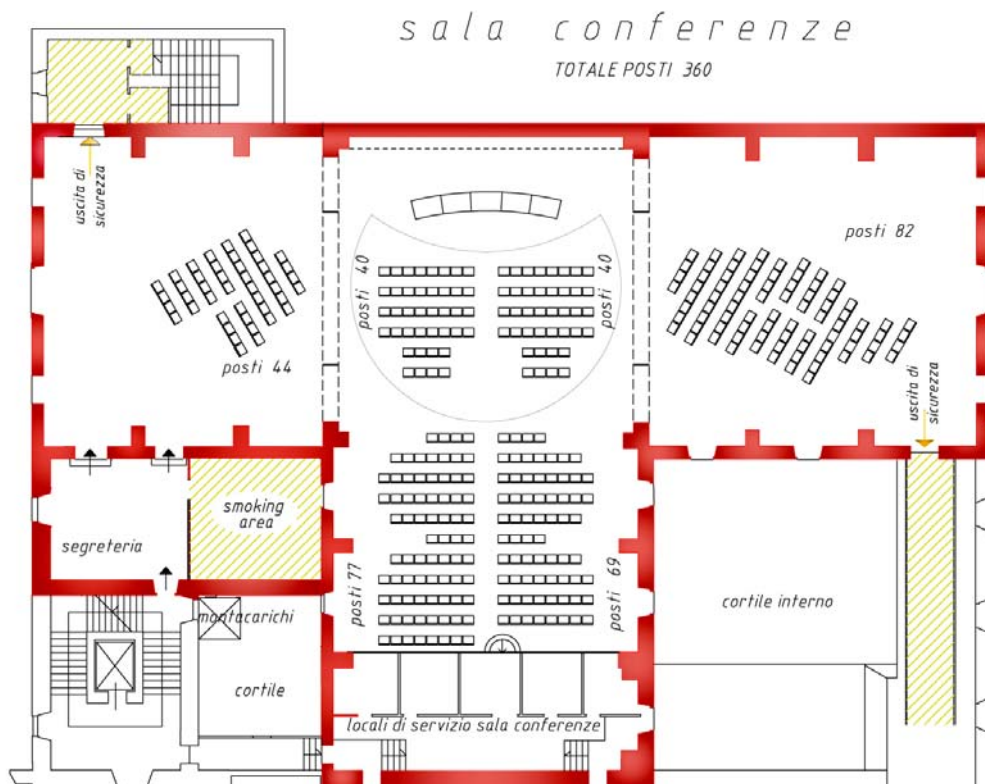
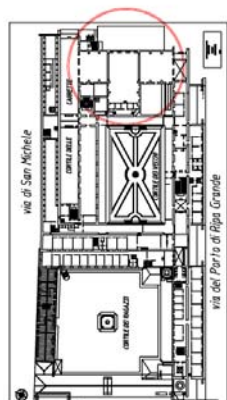
CONGRESS SITE AND EXHIBITION AREA

Sala dello Stenditoio

The room is equipped with a large space divided into three sections: a central and two side arms, with a capacity of 350 seats.

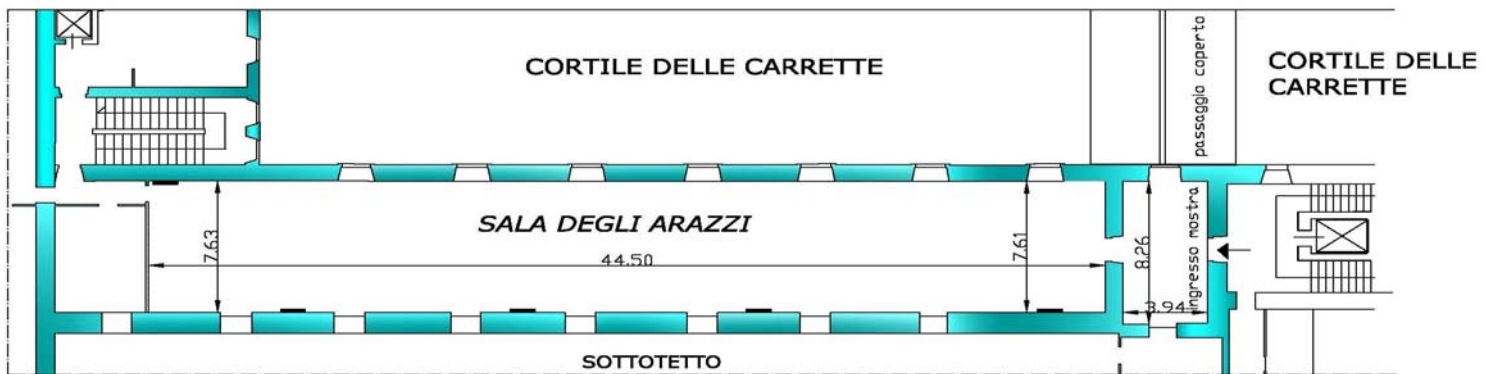


COMPLESSO MONUMENTALE SAN MICHELE
 stralcio planimetrico piano terzo
 sala dello Stenditoio area conferenze
 scale 1:200



plan

SALA DEGLI ARAZZI
terzo piano scala D



Sala degli Arazzi is in front of Sala dello Stenditoio.

There is a small exhibition for companies involved. The hall will feature the secretariat for registration and coffee break / lunch

SPONSORSHIP PACKAGE

All costs are quoted net of iva 20%.

Companies interested in one or more sponsoring are requested to complete and return to the Secretariat the registration form, contained herein. Applications will be processed and confirmed in order of receipt. The Secretariat is available to evaluate and to realize other ad-hoc packages.



EXHIBITION

The Organising Secretariat is at disposal to meet any request for extra services, technical equipments, Internet connection. Upon request the Organising Secretariat will provide all companies with a detailed list concerning rental costs.

The map of the space available will be sent to all companies who will ask for the exhibition space through the enclosed order form. Registration fee is obligatory for all exhibitors and Guest/Associated.

- ❖ **Exhibition space** - € 600,00
includes: 1 desk 150x80 and 2 chairs

REGISTRATION FEE

| | |
|--------------------------------|----------|
| Exhibitors | € 150,00 |
| *Guest/Associated | € 50,00 |

* Exhibitors representing other companies or promoting their image are requested to pay a "Registration Fee" for each represented company /co-exhibitor / guest / associated Company .

For Guest/Associated Companies the fee covers inclusion in the catalogue and in the signals.



CONGRESS BAGS INSERT

| | |
|--|----------|
| Companies can insert technical papers concerning their products in the conference bags. Technical papers will be previously submitted to the Organizing Secretariat approval | |
| N. 1 Depliant | € 500,00 |
| N. 1 Catalogue | € 850,00 |
| N. 1 Gadget | € 500,00 |



SPONSOR LOGO

| | |
|--|------------|
| Sponsor logo on Badge (<i>exclusive sponsorship</i>) Company logo on badges of all congress participants | € 800,00 |
| Sponsor logo on the Final Program (<i>non-exclusive sponsorship</i>) Company logo on IV cover (print run nr. 500 copies to be distributed in conference venue) | € 600,00 |
| Sponsor logo on all printed material and signals (<i>non-exclusive sponsorship</i>) | € 1.300,00 |

➤ **INSERTION OF AN ADEVRTISING PAGE IN THE FINAL PROGRAM**

| | |
|--|------------|
| Insertion of an advertising page on the final program | |
| IV cover 4 colors | € 1.000,00 |
| II or III cover 4 colors | € 600,00 |
| ½ intermediate page b/w | € 300,00 |
| Full intermediate page b/n | € 500,00 |

➤ **SCIENTIFIC SESSION SPONSORSHIP**

| | |
|---|------------|
| Logo projection and short company presentation before the session | € 1.000,00 |
|---|------------|

➤ **COFFE BREAK/WELCOME COCKTAIL**

| | |
|---|------------|
| Sponsorship of coffee breaks / welcome drink on Thursday morning (exclusive sponsorship) | € 2.500,00 |
|---|------------|

The logo will be reported on the final program of the Congress and placed flags on the tables support.

➤ **CONGRESSUAL KIT**

| | |
|---|------------|
| Meeting bags provided by Sponsor Company (exclusive sponsorship) The company will provide nr 500 meeting bags with company logo and logo and title of the Congress. | € 500,00 |
| Meeting bags provided by Organising Secretariat (exclusive sponsorship) The company will provide nr 500 meeting bags with company logo and logo and title of the Congress | € 1.000,00 |
| Block-notes + pens (exclusive sponsorship) The company will provide nr 500 block-notes and personalized pens with company logo and logo and title of the Congress. | € 600,00 |
| Badge-laces (exclusive sponsorship) The company will provide nr 500 badge-laces with company logo and logo and title of the Congress | € 400,00 |

➤ **MAIN SPONSOR PACKAGE (max 3 companies)**

| | |
|--|------------|
| <ul style="list-style-type: none"> - Exhibition space (table + 2 chairs) - Insertion of advertising page in the program - Insertion of the logo on all printed materials - Projection of logo and corporate presentation before the session (10 minutes) - Insertion of catalogue in the conference bag | € 3.000,00 |
|--|------------|

SPONSORSHIP ORDER FORM

This form should be sent to the Organising Secretariat FASI Srl by fax. +39 06 97605650

All requests will be accepted in chronological arrival order. Once a Sponsorship Order Form is received, a contract will be sent to you for completion. Terms and conditions for sponsorship will be included in the sponsorship agreement.

Company

Address..... Country Code, Postcode, City

PhoneFaxReference person

Mail VAT number.....

Please indicate your sponsorship choice:

| SPONSORSHIP OPPORTUNITIES | COST | v |
|---|------------|---|
| Exhibition space (1 desk 150x80 + 2 chairs) | € 600,00 | |
| Registration fee for company (obligatory) | € 150,00 | |
| Registration fee for guest/associated | € 50,00 | |
| Congress bags insert (depliant) | € 500,00 | |
| Congress bags insert (catalogue) | € 850,00 | |
| Congress bags insert (gadget) | € 500,00 | |
| Sponsor logo on Badge (<i>exclusive sponsorship</i>) | € 800,00 | |
| Sponsor logo on Final Program (<i>non-exclusive sponsorship</i>) | € 600,00 | |
| Sponsor logo on all printed material (<i>non-exclusive sponsorship</i>) | € 1.300,00 | |
| Insertion of an advertising page in the Final program IV cover | € 1.000,00 | |
| Insertion of an advertising page in the Final program II o III cover | € 600,00 | |
| Insertion of an advertising page in the Final program ½ intermediate page | € 300,00 | |
| Insertion of an advertising page in the Final program Full intermediate page | € 500,00 | |
| Scientific Session Sponsorship (<i>to agree with Scientific Committee</i>) | € 1.000,00 | |
| Sponsorship of coffee breaks / welcome drink (thursday morning) | € 2.500,00 | |
| Meeting bags provided directly by Sponsor Company (nr. 500) (<i>exclusive sponsorship</i>) | € 500,00 | |
| Meeting bags provided by Organising Secretariat (nr. 500) (<i>exclusive sponsorship</i>) | € 1.000,00 | |
| Block-notes + pens (<i>exclusive sponsorship</i>) | € 600,00 | |
| Badge-laces provided by Sponsor Company | € 400,00 | |
| MAIN SPONSOR (max 3 companies) : Exhibition space (table + 2 chairs), insertion of advertising page program, inserting the logo on all printed, projection of logo and corporate presentation begins first session (10 minutes), entering directory catalog | € 3.000,00 | |

| | |
|--|---------|
| Total Sponsorship, italian VAT not included | € _____ |
|--|---------|

Date _____

(Stamp and Signature) _____

CONTACTS

Secretariat Organising

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SECRETARY AIB

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