



### Author tagging

potentialities and drawbacks of keywords in professional scientific production

ALESSANDRA MOI, ANDREA MARCHITELLI, CARLO BIANCHINI

The idea presented in this talk was born from a project carried out in collaboration by the three speakers over the last two years and related to the uploading of metadata from Italian library science journals to Wikidata



Underline the critical aspects of the use of keywords in scientific production

#### Goals

Suggest possible solutions and stimulate a debate that is currently absent in the Italian librarianship professional panorama

# FROM SUBJECT STRINGS TO TAGS

Preference towards less structured modalities, semantics and syntax, and closer to natural language

Need to use systems closer to the forms of expression used by users

Dissemination of the World Wide Web and social networks

#### The tag in the World Wide Web

The tag, literally "label" indicates a single term associated with a specific content expressed in any form

Tagging is carried out by individual users of the Web and is in fact devoid of any assignment rules or constraints

#### #Strengths

 Tags come from the activity of thousands of users

 Tags are formulated in simple and immediate language

#### #Weaknesses

 Subjectivity in identifying the thema

 Attribution of a different meaning to each term

Synonymy and polysemy of natural language terms

Keyword attribution system by the creators of a specific intellectual content

## Tag and scientific production

Author tagging

Fast, cheap and immediate practice for highlighting the key focuses of specialist contributions

Mostly used for scientific articles, especially if native and/or usable online

#### AUTHOR TAGGING

#### The reasons for success

The author is an expert in the field and uses specialist terminology as appropriate

The author knows the topics presented within the article better than anyone else

#### **AIB** studi

https://aibstudi.aib.it/search

## The impact of keywords

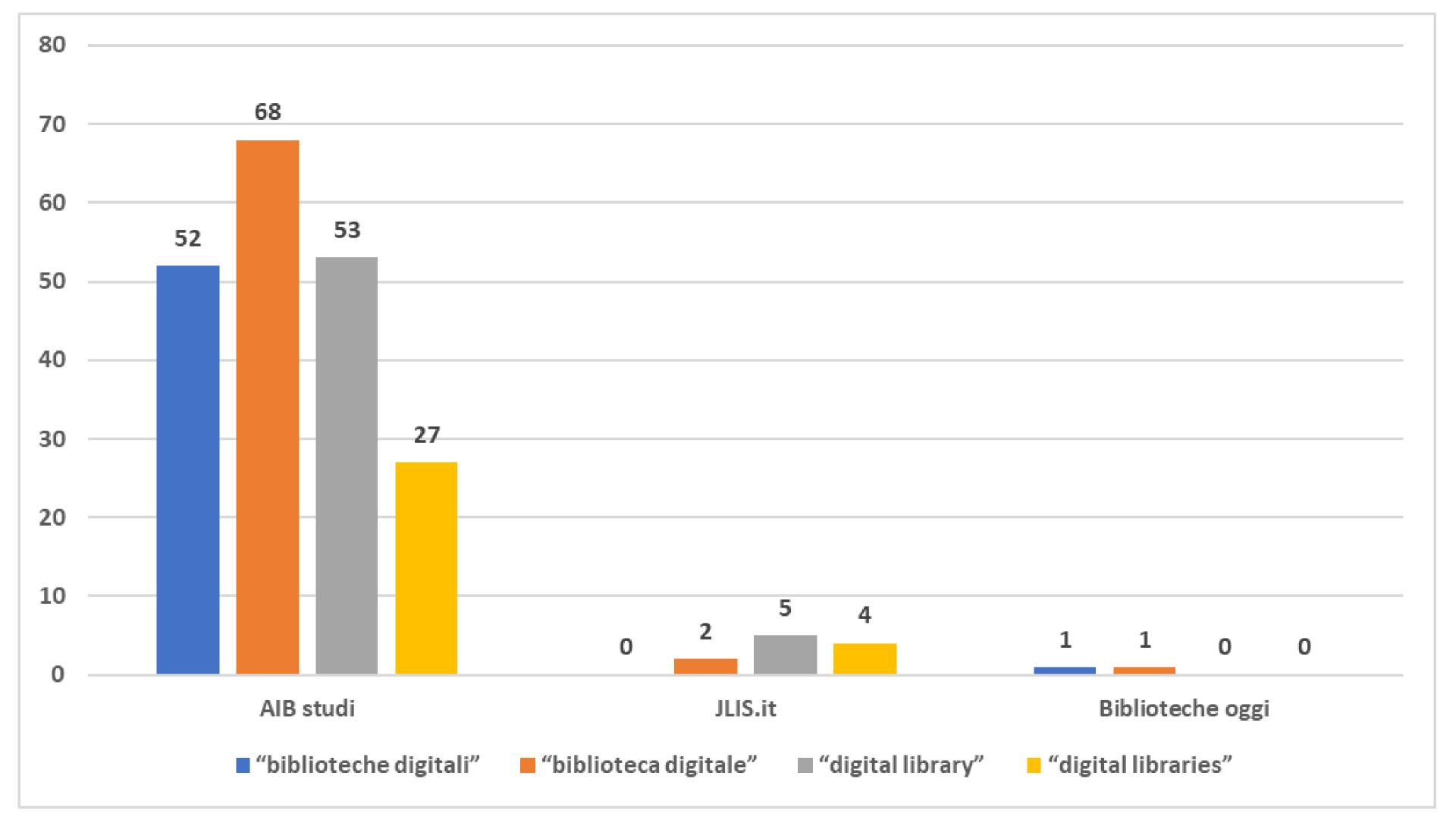
Some concrete examples in the Italian library scene

#### JLIS.it

https://www.jlis.it/index.php/jlis/search

#### Biblioteche oggi

http://www.bibliotecheoggi.it/index/search

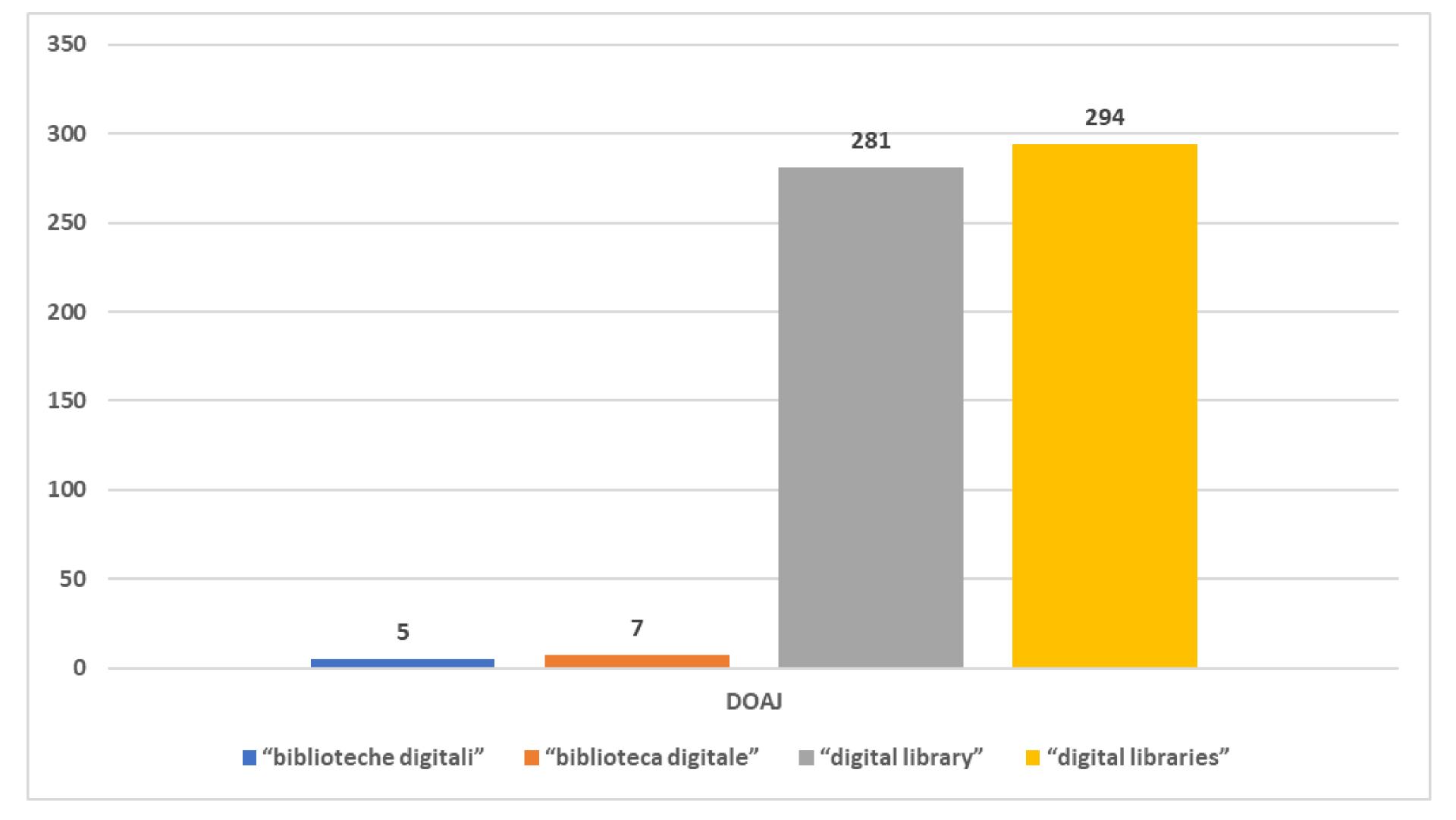


## The impact of keywords

An example from large repositories

#### **DOAJ**

https://doaj.org/



#### Limitations from policies

Lack of detailed guidelines on keyword selection criteria

## The impossibility of control

#### Limitations from softwares

Major journal management softwares do not offer keyword management features

#### Limitations from research platforms

Journal websites often lack dedicated keyword research tools

## What solutions?

Provide policies at the editorial level

Promote collaboration between journals in similar areas

Develop dedicated tools and functions

Activate specific search modes



#### Thanks for the attention!



